

# Afterschool Programs Strengthen the Economy

Afterschool programs help parents provide for their families and save businesses money. They keep kids safe and offer real-world learning opportunities that help youth build life skills and prepare for future careers.

## AFTERSCHOOL EMPOWERS FAMILIES AND BOOSTS THE BOTTOM LINE

When workers have reliable care for their kids, they can be more productive on the job—and businesses benefit.

Lack of afterschool costs U.S. businesses up to



**\$300 BILLION**  
A YEAR<sup>1</sup>

**9 IN 10** VOTERS SAY  
AFTERSCHOOL<sup>2</sup>



Strengthens families' economic well-being



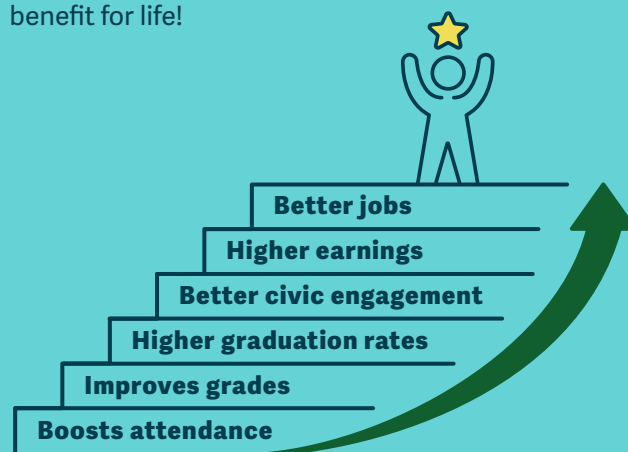
Helps parents work



Allows parents to provide for their families

## AFTERSCHOOL IS BUILDING STRONGER LEARNERS, EARNERS AND LEADERS<sup>3</sup>

Kids who participate in afterschool programs benefit for life!



## EVERY \$1 INVESTED IN AFTERSCHOOL PROGRAMS SAVES AT LEAST \$3 BY:<sup>4</sup>



kids' earning potential



kids' performance at school



crime and juvenile delinquency



<sup>1</sup> Barnett, R. C., & Gareis, K. C. (2006). After-School Worries: Tough on Parents, Bad for Business. Catalyst and the Community, Families & Work Program, Women's Studies Research Center, Brandeis University

<sup>2</sup> A nationally representative online poll of 1,400 registered voters, administered by Lake Research Partners and New Bridge Strategy on behalf of the Afterschool Alliance, December 4-11, 2024

<sup>3</sup> 50 State Afterschool Network. (n.d.). Afterschool Outcomes Research Library. <https://50stateafterschoolnetworks.org/research-library>

<sup>4</sup> Afterschool Alliance estimate based on findings from state-level return on investment studies, including California, Georgia, Maryland, Oklahoma, and Vermont

**MORE THAN 25 MILLION YOUTH** are waiting for an afterschool program. Learn more about the state of afterschool in America and how you can help more families participate: [www.afterschoolalliance.org](http://www.afterschoolalliance.org)



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