**Digital Hill Week, March 23-27, 2020**

**Digital Dos and Don’ts for the Week**

1. If possible, DO take lots of pictures with your phones! Post them on social media and share them with Tennessee Afterschool Network, United Way, and Save the Children – text photos to the cell numbers listed below.
2. DO ask your elected officials to support your causes and specific legislation (**EX**: Dear Rep, please vote yea on XYZ Bill because 95% of smokers began as teenagers.)
3. DO ask your social media followers to ask their elected officials to support our causes and legislation (**EX:** Help us make a difference – contact your state elected officials and tell them to vote yea on ABC Bill, because TANF spending should be equitable across the state.)
4. DO educate your elected officials and social media followers about the issues (**EX:** TANF funds should go to those interventions and services that have the greatest impact for the families served. Ask your elected officials to vote yea on HB 2509/SB2797)
5. Always use our hashtags for the week (listed below) in your posts on Facebook and Twitter. It helps them stand out.
6. Always tag the hosts, elected officials, your organization, the media, and others in your social media posts.
7. Do be polite, positive, civil, grateful, and encouraging.
8. Don’t call officials out or be aggressive, condescending, hateful, or anything less than your gracious self.

**Hashtags: #UWTNHillWeek #InvestInKids #TANHillWeek**

**United Ways of Tennessee & TAN** - Mary Graham, **Cell:** 615-495-9970

**Email:** mary.graham@uwtn.org

**FB & Twitter Tags:** @UnitedWaysTN

**Save the Children** - Patrick V. Iannone, **Cell:** 859-358-1611

**Email:** piannone@savechildren.org

**FB & Twitter Tags:** @SaveTheChildren

**Tennessee Afterschool Network (TAN)** - Kelley Nave, **Cell:** 423-304-3579

**Email:** kelley.nave@epbfi.com

**FB & Twitter Tags:** @TNAfterschool