



MILLION GIRLS MOONSHOT

## **Million Girls Moonshot - Media Assets**

**For April 2021**

**For the 50 State Afterschool Networks:** The social media assets are designed to be used in conjunction with the [content package here](#) for dissemination between April 1-30, 2021. Contact Terri Ferinde for questions and if you need help customizing.

### **[Content assets for March 2021](#)**

### **[Previous Media Asset Packages](#)**

#### **Overview**

The Million Girls Moonshot website is live. Feel free to share with your partners.  
[www.MillionGirlsMoonshot.org](http://www.MillionGirlsMoonshot.org)

Twitter: @girlsmoonshot, @STEMNext

Hashtags:

- #MillionGirlsMoonshot
- #afterschoolSTEM
- #afterschoolworks
- #thisisafterschool
- #girlsinstem
- #womeninstem

#### **Recommended days and times to post on Facebook for education-related topics:**

- Best times: Wednesday at 9 a.m. and Saturday at 5 p.m.
- Best day: Wednesday
- It is not recommended to post on Sunday

#### **Twitter Graphics**

Editable Twitter Canva Templates Can Be Found [Here](#)

#### **Facebook Graphics**

Editable Facebook Canva Templates Can Be Found [Here](#)

*\*When customizing canva graphics, please remember to follow our brand guidelines that can be found [here](#)*



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### **Social Posts for Twitter**

Join @ngcproject & @techbridgegirls on April 27rd for the last webinar in a three-part webinar series focused on #STEM role models for afterschool networks and programs. Register here: <https://bit.ly/3kErcTU>

Join @techbridgegirls on April 13th for the first in a three-part webinar series focused on three strategies connecting to and preparing role models to work with youth! Register here: <https://bit.ly/39NsBmY>

We absolutely LOVE this resource. This short article from @NSTA highlights the contributions of #women, people of color, and other diverse #scientists in the field of #Physics. Check it out <https://bit.ly/2PwNEU3>

Having visible #STEM role models for disabled and other marginalized groups of students is so important. This @StairwaytoSTEM article by @helenrottier talks more about the importance of having greater representation of disabled students in the STEM community. <https://bit.ly/3mtpR39>

Here is an easy activity you can do at home making recycled plant paper featuring @lfthenshecan Ambassador and climate scientist Kimberly Miner. <https://bit.ly/39IP4Sb>

This fun Toxic Popcorn challenge from @TryEngineering introduces youth to the engineering design process. Youth work in teams to solve the challenge by designing both a product and process to safely remove “toxic” popcorn and save the city. <https://bit.ly/31OF7OE>

In this at home activity from @AmerChemSociety, youth design a device that uses simple chemical reactions to create a floatable device for a cell phone. Check out the full activity here: <https://bit.ly/31OF7OE>

Design your own snazzy sneaker with this at-home from @TeachNginer. <https://bit.ly/2OpsG8P>

Check out this team building #STEM activity where youth work together to lift an object by using a set of strings attached to a center ring. <https://bit.ly/3mxiw2M>



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### **National Robotics Week - (APRIL 3-11)**

Happy National Robotics week! Check out this video where robots learn how to interact with humans. <https://bit.ly/3ur5OVV>

Who knew robots could dance? Check out this video to see the robots with the moves! <https://bit.ly/2PFtUgT>

### **Earth Day (APRIL 22) and National Environmental Education Week (APRIL 19-23)**

“STEM can help everyone because STEM is everything. Check out this short video featuring @IfThenSheCan ambassador and climate scientist Dr. Victoria Herrmann. <https://bit.ly/3rZgbYC>

Largo Carnivore ecologist Dr. Rae Wynn-Grant studies bears for a living. Watch this video where she takes us on the journey of tracking bears. <https://bit.ly/3fUtZb4>

This is what #scientists look like! Dr. Rae Wynn-grant uses statistical modeling to investigate how anthropogenic factors can influence the spatial patterns of carnivore behavior and ecology. Download her poster here: <https://bit.ly/3fOzY1g>

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Graphics for Twitter

## Million Girls Moonshot



## Inspiring More Girls In STEM

Visit [www.MillionGirlsMoonshot.org](http://www.MillionGirlsMoonshot.org) to learn more.



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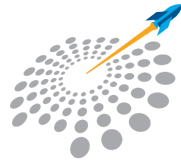
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STEM for everyone.

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Graphics for Facebook

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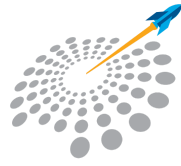
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**Inspiring The Next Generation Of Future Innovators**

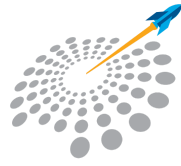
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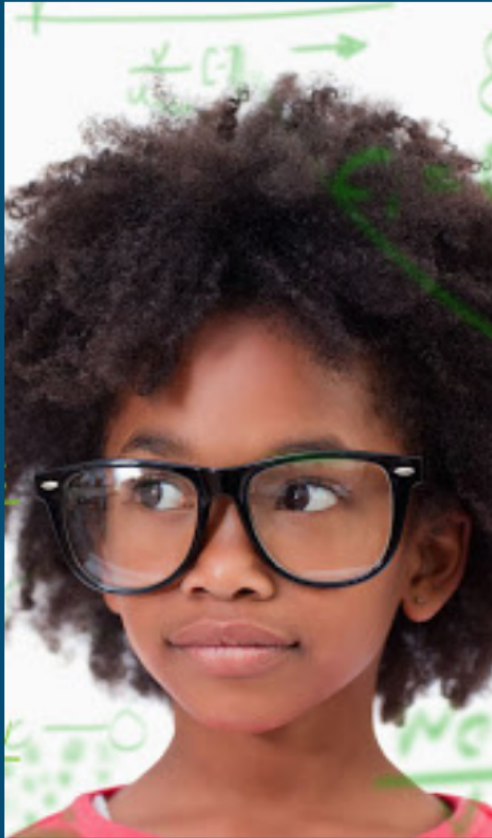
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## Million Girls Moonshot

Transforming the  
pathways into  
engineering, the sciences,  
and advanced  
manufacturing

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