**Million Girls Moonshot - Media Assets**

For August 2020

**For the 50 State Afterschool Networks: The social media assets are designed to be used in conjunction with the** [**content package here**](https://docs.google.com/document/d/1tqE_Y2SOCa_TiwN3FzFlPIJUk5lgrvAsWKq_cTHk6yg/edit?usp=sharing) **for dissemination between August 1-30, 2020. Contact Terri Ferinde for questions and if you need help customizing.**

**ASSETS for**

* MIllion Girls Moonshot (August 2020)

**Previous Media Asset Packages**

* [May Media Asset Package](https://docs.google.com/document/d/1ObZZUazcam1SpfKyYZ904P03C37IAqBHSxDG7kuZsJE/edit?usp=sharing)
* [June Media Asset Package](https://docs.google.com/document/d/1-U8gD1-LItsyfWBDSeGZ6oespavkNTsJXjXOswU_mAY/edit?usp=sharing)

**Overview**

The Million Girls Moonshot website is live. Feel free to share with your partners.

[www.MillionGirlsMoonshot.org](http://www.milliongirlsmoonshot.org)

Twitter: @girlsmoonshot, @STEMNext

Hashtags:

● #MillionGirlsMoonshot

● #afterschoolSTEM

● #afterschoolworks

● #thisisafterschool

● #girlsinSTEM

● #womeninSTEM

Recommended days and times to post on Facebook for education-related topics:

* Best times: Wednesday at 9 a.m. and Saturday at 5 p.m.
* Best day: Wednesday
* It is not recommended to post on Sunday

**Twitter Graphics**

Editable Twitter Cava Link to Graphics Can Be Found [Here](https://www.canva.com/design/DAD7m26dFIA/share/preview?token=aivmVjNkNS9a1YMhgDFFyA&role=EDITOR&utm_content=DAD7m26dFIA&utm_campaign=designshare&utm_medium=link&utm_source=sharebutton)

**Facebook Graphics**

Editable Facebook Cava Link to Graphics Can Be Found [Here](https://www.canva.com/design/DAEAqLtCguw/share/preview?token=NIGVuUmLgyA6TqOzA95c4w&role=EDITOR&utm_content=DAEAqLtCguw&utm_campaign=designshare&utm_medium=link&utm_source=sharebutton)

### **Social Posts for Twitter**

Building culturally #competent organizations are so important! Check out this #free community tool box resource from the @UnivOfKansas where you can learn more about building a culturally competent organization.<https://bit.ly/3hUU0VN> #MillionGirlsMoonshot #CulturallyCompetent

In this article from @YouthToday, find out what it means to be #culturally competent in the #afterschool setting and learn specific strategies you can use & apply in everyday life! <https://bit.ly/3f8RZDu> #afterschoolworks #MillionGirlsMoonshot

It’s no secret that Women are under-represented in the #STEM field. Check out this scholarly article that explores how peer groups can hinder or help girls and women’s sense of belongingness in the STEM field.<https://bit.ly/2XdUAG3> #womeninSTEM #girlsinSTEM

"It may seem overwhelming that, in addition to addressing overt racism in our classrooms we also need to tackle unconscious racial prejudices.” Read more in this article from @teachingtolerance, that talks about implicit bias and how to challenge it.<https://bit.ly/39H2jRV> #MillionGirlsMoonshot

It’s important we continue to work for change. This toolkit from [@edutopia](https://twitter.com/edutopia) provides links and info to help you bring about change and create a more #equitable classroom.<https://edut.to/3ffWagW>

Check out these short videos from @TLX\_ED that describe what it means to have a #culturally #responsive mindset & includes examples of specific culturally responsive practices in action!<https://bit.ly/30bal2v> #MillionGirlsMoonshot

Test yourself for Hidden Bias. Head over to [https://bit.ly/2PcofuZs](https://www.tolerance.org/professional-development/test-yourself-for-hidden-bias) to test yourself and learn more information about #stereotypes and #prejudices & the impact they have on students. #MillionGirlsMoonshot

“Focusing on Cultural Competency in STEM Education” Check out this article that describes #culturally #responsive teaching practices, strategies for developing a culturally responsive out-of-school #STEM program and more!<https://bit.ly/3faZYA5> #MillionGirlsMoonshot

This 14-episode series about #race and #racism from @DukeU is great for anyone invested in increasing #equity in #STEM. Head over to<https://www.sceneonradio.org/seeing-white/> to listen! #MillionGirlsMoonshot

### **Social Posts for Facebook**

Building culturally competent organizations are so important! Check out this free community tool box resource from the University of Kansas (@KU) where you can learn more about building a culturally competent organization.<https://bit.ly/3hUU0VN>

In this article from @YouthToday.org,, find out what it means to be #culturally competent in the #afterschool setting and learn specific strategies you can use & apply in everyday life! <https://bit.ly/3f8RZDu>

It’s no secret that Women are under-represented in the STEM field. Check out this scholarly article that explores how peer groups can hinder or help girls and women’s sense of belongingness in the STEM field.<https://bit.ly/2XdUAG3>

"It may seem overwhelming that, in addition to addressing overt racism in our classrooms we also need to tackle unconscious racial prejudices.” Read more in this article from @teachingtolerance.org, that talks about implicit bias and how to challenge it.<https://bit.ly/39H2jRV>

It’s important we continue to work for change. This toolkit from [@edutopia](https://twitter.com/edutopia) provides links and info to help you bring about change and create a more equitable classroom.<https://edut.to/3ffWagW>

Check out these short videos from The Learning Exchange (@TLXON) that describe what it means to have a culturally responsive mindset & includes examples of specific culturally responsive practices in action!<https://bit.ly/30bal2v>

Test yourself for Hidden Bias. Head over to [https://bit.ly/2PcofuZs](https://www.tolerance.org/professional-development/test-yourself-for-hidden-bias) to test yourself and learn more information about stereotypes and prejudices & the impact they have on students.

“Focusing on Cultural Competency in STEM Education” Check out this article that describes culturally responsive teaching practices, strategies for developing a culturally responsive out-of-school STEM program and more!<https://bit.ly/3faZYA5>

This 14-episode series about race and racism from @DukeUniv is great for anyone invested in increasing equity in STEM. Head over to<https://www.sceneonradio.org/seeing-white/> to listen!

### **Graphics for Twitter**





### **Graphics for Facebook**

