**Million Girls Moonshot - Media Assets**

For August 2021

**For the 50 State Afterschool Networks: The social media assets are designed to be used in conjunction with the** [**content package here**](https://docs.google.com/document/d/1ua5i5IESWNFgcT6HtKiod4ncxcSJ9Wqc1HomUdVJBSk/edit#) **for dissemination between August 1-30, 2021. Contact Terri Ferinde for questions and if you need help customizing.**

[**Content assets for August 2021**](https://docs.google.com/document/d/1ua5i5IESWNFgcT6HtKiod4ncxcSJ9Wqc1HomUdVJBSk/edit#)

[**Previous Media Asset Packages**](http://afterschool.nptoolkit.org/)

**Overview**

The Million Girls Moonshot website is live. Feel free to share with your partners.

[www.MillionGirlsMoonshot.org](http://www.milliongirlsmoonshot.org)

Twitter: @girlsmoonshot, @STEMNext

Hashtags:

● #MillionGirlsMoonshot

● #afterschoolSTEM

● #afterschoolworks

● #thisisafterschool

● #girlsinSTEM

● #womeninSTEM

Recommended days and times to post on Facebook for education-related topics:

* Best times: Wednesday at 9 a.m. and Saturday at 5 p.m.
* Best day: Wednesday
* It is not recommended to post on Sunday

**Twitter Graphics**

Editable Twitter Canva Templates Can Be Found [Here](https://www.canva.com/design/DAEH4ORFigk/3L6QyFlQAFNL1XoJJz6uhA/view?utm_content=DAEH4ORFigk&utm_campaign=designshare&utm_medium=link&utm_source=sharebutton&mode=preview)

**Facebook Graphics**

Editable Facebook Canva Templates Can Be Found [Here](https://www.canva.com/design/DAEH4CQ7PhM/DRTj7Aq5Drtz6h6kfc06Yg/view?utm_content=DAEH4CQ7PhM&utm_campaign=designshare&utm_medium=link&utm_source=sharebutton&mode=preview)

*\*When customizing canva graphics, please remember to follow our brand guidelines that can be found* [*here*](https://drive.google.com/file/d/1CmhhGcCAs_YxNEuCJ-ZUrqnLeELkyQ6L/view?usp=sharing)

### **Social Posts for Twitter**

**Booster Packs**

* Join @LindaKekelis and @nonprofdiva for a 6 month family engagement community of practice! Don’t miss out on this opportunity to learn strategies to lead with equity - and develop your work plan → <https://bit.ly/2Wfmhkp>
* Learn how YOU can empower girls and young women to pursue their #STEM dreams through maker-centered learning. Check out this 4 month community of practice: <https://bit.ly/3eNob1P> @makers\_mentors #girlsinSTEM

**Booster Packs (For Programs)**

* Learn how to cultivate an Engineering Mindset with activities to engage youth. You can’t miss this community of practice → <https://bit.ly/3y0Xjmy> @Click2Science
* Ignite. Inspire. Changemakers. You can hear from @techbridgegirls on these 3 program models this fall! <https://bit.ly/2WbZjuk>
* By teens, for teens. What better way to connect curious teens with #STEM experts (for free!) than through @TeenScienceCafe? Learn more: <https://bit.ly/3zoA8D5>

**Featured Webinars**

* Don’t miss the chance to see all the free design challenges offered on the @technovation Curiosity Machine website. Register today! <https://bit.ly/3zoBg9N>
* Calling all educators: looking for the best #AI lessons? Get the latest on artificial intelligence and how it works to solve problems: <https://bit.ly/3y0o7DB> @technovation
* Encourage and prepare students to solve programs with tech. Don’t miss hearing about the @technovation global program. Dive in → <https://bit.ly/3zyr3I1>
* Let’s hear it for the “M” in #STEM -- focus on girls and young women in mathematics with an @IfThenSheCan ambassador. Let’s make math meaningful and accessible in afterschool! <https://bit.ly/3eONDnz> @ngcproject #afterschoolSTEM

**Featured Webinars (For Programs)**

* [WEBINAR] Take a deep dive into the free Possible Futures (PF) Engineering & Design from @jfftweets curriculum on Oct. 14 at 3pm ET! Zoom link → <https://bit.ly/2VcLdZ8>
* Part II of @jfftweets webinar on the FREE Possible Futures (PF) Engineering & Design curriculum is Nov. 3 at 3pm ET. Don’t miss out. Zoom link: <https://bit.ly/2Wr5E57>

**Featured Webinars (For Partners & Programs)**

* Boost your #STEM learning! Hear from @IfThenSheCan to see their new afterschool portal and find new activities designed just for #afterschool: <https://bit.ly/3rvyFrJ> @ngcproject
* WATCH: Gear up for Camp @goldieblox! Join @ngcproject to explore new episodes & find resources to inspire the next generation of girls in #STEM → https://bit.ly/2UUGueS
* Role models matter. Access this helpful volunteer and role model training from @techbridgegirls: <https://bit.ly/3zHLfaz> #girlsinSTEM #womeninSTEM

**Transformative Practices**

* From the CAISE #STEM Taskforce: A toolkit w/ resources to make your ISE & science communication work more inclusive: <https://bit.ly/3eP20Zd> @informalscience
* Looking to lead discussions on broadening participation in your #STEM organization or program? Check out this helpful conversation guide from @informalscience → <https://bit.ly/3iWCxyr>
* From @informalscience: practice brief to help you reflect on the cultural norms of #STEM <https://bit.ly/2V80bPW>
* Add this to your reading list → “What STEM Mindset Is … and Why Everyone Should Have One” from @NSTA <https://bit.ly/3eOJobO>

**National Aviation Day (August 19)**

* This #NationalAviationDay learn more about @IfThenSheCan ambassador Adele Luta Long! <https://bit.ly/3x1GrLk> @serenity\_astra
* Learn more about a day in the life of scientist & @IfThenSheCan ambassador Adele Luta Long! Watch here: <https://bit.ly/2V4phPO> @serenity\_astra #NationalAviationDay
* Jasmine Sadler didn’t become the dancing rocket scientist overnight! This #NationalAviationDay find out her #STEM journey → <https://bit.ly/3kPtTEu> @IfThenSheCan @thejasmaven
* Happy #NationalAviationDay! Hear dancing rocket scientist Jasmine Sadler discuss a day on the job: <https://bit.ly/3zr97io> @IfThenSheCan @thejasmaven
* Learn more about how planes stay in the air for this #NationalAviationDay. Watch now **✈️** <https://bit.ly/2TxlhqL>
* Your quick Q answered: Hear more about the importance of satellites directly from an aerospace engineer! <https://bit.ly/3xWVLKm> #NationalAviationDay
* Get crafty this #NationalAviationDay: build your own satellite! <https://bit.ly/3zso8QX> @goldieblox

**Families**

* Social support from parents can sustain youth participation in computing. Read more from @ricarose <https://bit.ly/3eRzBBT>
* Watch this recording of the Listen, Learn, Lead webinar from @FlamboyanFDN to spark ideas to engage important stakeholders today & beyond → <https://bit.ly/36UxcSz>

**STEM Transitions, Handoffs, and Coordination**

* Toolkit: Brokering Youth Pathways gives techniques to connect youth to future #STEM learning opportunities & resources. Check it out here → <https://bit.ly/3eOGK5T>
* Don’t miss this report from @TheCLAlliance sharing empirical research on new media/learning, design, case studies and more: <https://bit.ly/3i1L3wC>

**Activities for Programs**

* From @TeachNgineering: encourage your student to become a product engineer in a bouncy ball factory → <https://bit.ly/3kWCFAh>
* Student challenge: engineer a table using newspaper! Learn more here: <https://bit.ly/2UHFMBK> @DesignSquad
* Fly to the highest heights with your growing engineer -- try this Take Flight activity & explore how flight is possible: <https://bit.ly/3zBwEgx> @TryEngineering
* Keep it cool this summer with your student #engineer. Design build, and test a cooler with @TeachNgineering → <https://bit.ly/3kYBBfd>
* With @DesignSquad Watercraft challenge, young engineers can design and build a boat out of only straws and plastic wrap. Check it out! <https://bit.ly/3zEe3ke>
* Get it “Write” with @TryEngineering -- students create their own functional pen with everyday materials 🖊 <https://bit.ly/3BGIGan>

**Additional Professional Development**

* Curious about Curiosity Camp? Join @IfThenSheCan Collection & CEO of @GoldieBlox @debbieblox to learn how you can use Curiosity Camp resources to support #STEM role models for girls <https://bit.ly/2WbawLx>
* Don’t miss the chance to hear from @IfThenSheCan about their available resources & activities for #girlsinSTEM: <https://bit.ly/3i785SE>
* How can we address stereotypes in #STEM - for girls and especially girls of color? Join @ngcproject to hear more about how to engage in these challenging conversations & help girls see their future selves in #STEM → <https://bit.ly/3iS1ZES> #girlsinSTEM

### **Social Posts for Facebook**

**Booster Packs**

* Don’t miss out on this opportunity to learn strategies to lead with equity and develop your work plan for a 6 month family engagement community of practice → <https://bit.ly/2Wfmhkp>
* YOU can empower girls and young women to pursue their STEM dreams through maker-centered learning. Check out this 4 month community of practice with @MakersMentors: <https://bit.ly/3eNob1P>

**Booster Packs (For Programs)**

* Learn how to cultivate an Engineering Mindset with activities to engage youth. You can’t miss this community of practice → <https://bit.ly/3y0Xjmy> @Click2Science
* Ignite. Inspire. Changemakers. You can hear from @techbridgegirls on these 3 program models this fall! <https://bit.ly/2WbZjuk>
* By teens, for teens. What better way to connect curious teens with STEM experts (for free!) than through Teen Science Cafe? Learn more: <https://bit.ly/3zoA8D5>

**Featured Webinars**

* Don’t miss the chance to see all the free design challenges offered on the @technovationglobal Curiosity Machine website. Register today! <https://bit.ly/3zoBg9N>
* Calling all educators: looking for the best #AI lessons? Get the latest on artificial intelligence and how it works to solve problems: <https://bit.ly/3y0o7DB> @technovationglobal
* Encourage and prepare students to solve programs with tech. Don’t miss hearing about @technovationglobal programs. Dive in → <https://bit.ly/3zyr3I1>
* Let’s hear it for the “M” in #STEM -- focus on girls and young women in mathematics with an @IfThenInitiative ambassador. Let’s make math meaningful and accessible in afterschool! <https://bit.ly/3eONDnz> @ngcproject #afterschoolSTEM

**Featured Webinars (For Programs)**

* [WEBINAR] Take a deep dive into the free Possible Futures (PF) Engineering & Design from @jobsforthefuture curriculum on Oct. 14 at 3pm ET! Zoom link → <https://bit.ly/3kNQ0Lj>
* Part II of @jobsforthefuture webinar on the FREE Possible Futures (PF) Engineering & Design curriculum is Nov. 3 at 3pm ET. Don’t miss out. Zoom link: <https://bit.ly/3Bz2VGZ>

**Featured Webinars (For Partners & Programs)**

* Boost your #STEM learning! Hear from @IfThenInitiative to see their new afterschool portal and find new activities designed just for #afterschool: <https://bit.ly/3rvyFrJ> @ngcproject
* WATCH: Gear up for Camp @GoldieBlox! Join @ngcproject to explore new episodes & find new resources to inspire the next generation of girls in #STEM → <https://bit.ly/3eK4vMr>
* Role models matter. Access this helpful volunteer and role model training from @techbridgegirls: <https://bit.ly/3zHLfaz>

**Transformative Practices**

* From the CAISE #STEM Taskforce: A toolkit w/ resources to make your ISE & science communication work more inclusive: <https://bit.ly/3eP20Zd> @informalscience
* Looking to lead discussions on broadening participation in your #STEM organization or program? Check out this helpful conversation guide from @informalscience → <https://bit.ly/3iWCxyr>
* From @informalscience: practice brief to help you reflect on the cultural norms of #STEM <https://bit.ly/2V80bPW>
* Add this to your reading list → “What STEM Mindset Is … and Why Everyone Should Have One” from @NSTA.FB <https://bit.ly/3eOJobO>

**National Aviation Day (August 19)**

* This #NationalAviationDay learn more about @IfThenInitiative ambassador Adele Luta Long! <https://bit.ly/3x1GrLk>
* Learn more about a day in the life of scientist & @IfThenInitiative ambassador Adele Luta Long! Watch here: <https://bit.ly/2V4phPO> #NationalAviationDay
* @jasminesadler didn’t become the dancing rocket scientist overnight! This #NationalAviationDay find out her #STEM journey → <https://bit.ly/3kPtTEu> @IfThenInitiative
* Happy #NationalAviationDay! Hear dancing rocket scientist Jasmine Sadler discuss a day on the job: <https://bit.ly/3zr97io> @IfThenInitiative @jasminesadler
* Learn more about how planes stay in the air for this #NationalAviationDay. Watch now **✈️** <https://bit.ly/2TxlhqL>
* Your quick Q answered: Hear more about the importance of satellites directly from an aerospace engineer! <https://bit.ly/3xWVLKm> #NationalAviationDay
* Get crafty this #NationalAviationDay: build your own satellite! <https://bit.ly/3zso8QX> @GoldieBlox

**Families**

* Social support from parents can sustain youth participation in computing. Read more: <https://bit.ly/3eRzBBT>
* Watch this recording of the Listen, Learn, Lead webinar from @flamboyanfoundation to spark ideas to engage important stakeholders today & beyond → <https://bit.ly/36UxcSz>

**STEM Transitions, Handoffs, and Coordination**

* Toolkit: Brokering Youth Pathways gives techniques to connect youth to future #STEM learning opportunities & resources. Check it out here → <https://bit.ly/3eOGK5T>
* Don’t miss this report from @ConnectedLearningAlliance sharing empirical research on new media/learning, design, case studies and more: <https://bit.ly/3i1L3wC>

**Activities for Programs**

* From @TeachEngineeringDigitalLibrary: encourage your student to become a product engineer in a bouncy ball factory → <https://bit.ly/3kWCFAh>
* Student challenge: engineer a table using newspaper! Learn more here: <https://bit.ly/2UHFMBK> @DesignSquadPBS
* Fly to the highest heights with your growing engineer -- try this Take Flight activity & explore how flight is possible: <https://bit.ly/3zBwEgx> @TryEngineering.org
* Keep it cool this summer with your student #engineer. Design build, and test a cooler with @TeachEngineeringDigitalLibrary → <https://bit.ly/3kYBBfd>
* With @DesignSquadPBS Watercraft challenge, young engineers can design and build a boat out of only straws and plastic wrap. Check it out! <https://bit.ly/3zEe3ke>
* Get it “Write” with @TryEngineering.org -- students create their own functional pen with everyday materials 🖊 <https://bit.ly/3BGIGan>

**Additional Professional Development**

* Curious about Curiosity Camp? Join @IfThenInitiative Collection & CEO of @GoldieBlox to learn how you can use Curiosity Camp resources to support #STEM role models for girls <https://bit.ly/2WbawLx>
* Don’t miss the chance to hear from @IfThenInitiative about their available resources & activities for #girlsinSTEM: <https://bit.ly/3i785SE>
* How can we address stereotypes in #STEM - for girls and especially girls of color? Join @ngcproject to hear more about how to engage in these challenging conversations & help girls see their future selves in #STEM → <https://bit.ly/3iS1ZES> #girlsinSTEM

### **Graphics for Twitter**





### 

### 

### **Graphics for Facebook**



