**Million Girls Moonshot - Media Assets**

For December 2020

**For the 50 State Afterschool Networks: The social media assets are designed to be used in conjunction with the** [**content package here**](https://docs.google.com/document/d/197ig1mRhQOT72fODRxKH61e4IVzdC5cb4bg79GTFbe0/edit?usp=sharing) **for dissemination between December 1-31, 2020. Contact Terri Ferinde for questions and if you need help customizing.**

[ASSETS for November 2020](https://docs.google.com/document/d/1aVa6ZGrjrHgMkh4W6uVQ7UC5pJcJogZYQobaCBR1jFo/edit?usp=sharing)

* MIllion Girls Moonshot
* Engineering Mindset

**Previous Media Asset Packages**

* [May Media Asset Package](https://docs.google.com/document/d/1ObZZUazcam1SpfKyYZ904P03C37IAqBHSxDG7kuZsJE/edit?usp=sharing)
* [June Media Asset Package](https://docs.google.com/document/d/1-U8gD1-LItsyfWBDSeGZ6oespavkNTsJXjXOswU_mAY/edit?usp=sharing)
* [August Media Asset Package](https://docs.google.com/document/d/10J2roaMP7PtRWZFVtPtttfW64cOvxvom5OMgfJbTf74/edit?usp=sharing)
* [September Asset Package](https://docs.google.com/document/d/1PjELvcJtqLuko-5mWR_Ce0kSXtlBETu-NSVIZZg7iZc/edit?usp=sharing)
* [October Asset Package](https://docs.google.com/document/d/1a36NDDrMB96durfjXAg6MIWpNP0FJ3VLQEECqCoGO8E/edit?usp=sharing)
* [November Asset Package](https://docs.google.com/document/d/1PVFpn9efDyHkkeJbw8swQq53BBplihKhpXiHzyL3xw4/edit?usp=sharing)

**Overview**

The Million Girls Moonshot website is live. Feel free to share with your partners.

[www.MillionGirlsMoonshot.org](http://www.milliongirlsmoonshot.org)

Twitter: @girlsmoonshot, @STEMNext

Hashtags:

● #MillionGirlsMoonshot

● #afterschoolSTEM

● #afterschoolworks

● #thisisafterschool

● #girlsinSTEM

● #womeninSTEM

Recommended days and times to post on Facebook for education-related topics:

* Best times: Wednesday at 9 a.m. and Saturday at 5 p.m.
* Best day: Wednesday
* It is not recommended to post on Sunday

**Twitter Graphics**

Editable Twitter Cava Templates Can Be Found [Here](https://www.canva.com/design/DAEH4ORFigk/3L6QyFlQAFNL1XoJJz6uhA/view?utm_content=DAEH4ORFigk&utm_campaign=designshare&utm_medium=link&utm_source=sharebutton&mode=preview)

**Facebook Graphics**

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*\*When customizing canva graphics, please remember to follow our brand guidelines that can be found* [*here*](https://drive.google.com/file/d/1CmhhGcCAs_YxNEuCJ-ZUrqnLeELkyQ6L/view?usp=sharing)

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### **Social Posts for Twitter**

Check out this rubric that allows you to assess the maturity of a partnership & provides some direction for growth! https://bit.ly/3mBmJSi

Looking for a good read this December? Check out this book on youth development in out-of-school time settings! It includes a chapter on 10 principles of effective youth development. Read more: https://bit.ly/2JBbtqf

Last year, @ncldorg launched an initiative - Why Us? Why Now? Be sure to head over to their website to download this PDF that identifies key strategies, case studies & actions for impact. https://bit.ly/3mwIFhn

Check it out! @techbridgegirls Essential elements are guiding principles for high-quality, #equitable #STEM programs for #girls. These essential elements are based on Techbridge Girls’ 18 years of experience in the STEM field.​ <https://bit.ly/3mH7EOn>

Check it out! This guide from @techbridgegirls is designed to help you recruit and prepare role models to inspire girls in #STEM. https://bit.ly/2I2P4Sp

As #FutureEngineers it’s important to look at the different kinds of materials and identify their properties. In this activity by @aaas, kids can examine the #properties, #limitations & #durability of different materials. https://bit.ly/3jsA8td #MillionGirlsMoonshot

#Engineering is all around us & is one of the many reasons we love this activity from @NatGeoEducation, where kids brainstorm solutions to location and water-based issues and discuss how these were addressed in #real projects. <https://bit.ly/35XLkcP> #MillionGirlsMoonshot

How high can a super ball bounce? In this #engineering activity, youth explore how engineers might use elasticity of #material to help them design products. https://bit.ly/3mBocYw @TeachNgineering

From school gardening, to classroom renovation. Check out this website from @TuftsCEEO that provides engineering challenges that are community-based & introduces kids to #engineering as a strategy for tackling real world problems. <https://communityengineering.org/resources/>

Develop #curiosity, creativity and confidence through family-friendly, hands-on activities! Sign up for hundreds of #FREE Technovation Engineering Design Activities with facilitation instructions & videos featuring STEM professionals and mentors. More info: <https://www.curiositymachine.org/> @technovation

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### **Graphics for Twitter**



### **Graphics for Facebook**

