**Million Girls Moonshot - Media Assets**

For February 2021

**For the 50 State Afterschool Networks: The social media assets are designed to be used in conjunction with the** [**content package here**](https://docs.google.com/document/d/1z895shXHGUKS5l97IQaSH5Re8wkErTk5JoFSTDesc8o/edit?usp=sharing) **for dissemination between February 1-28, 2021. Contact Terri Ferinde for questions and if you need help customizing.**

[ASSETS for February 2021](https://docs.google.com/document/d/1z895shXHGUKS5l97IQaSH5Re8wkErTk5JoFSTDesc8o/edit?usp=sharing)

* Million Girls Moonshot
* Engineering Mindset

**Previous Media Asset Packages**

* [May Media Asset Package](https://docs.google.com/document/d/1ObZZUazcam1SpfKyYZ904P03C37IAqBHSxDG7kuZsJE/edit?usp=sharing)
* [June Media Asset Package](https://docs.google.com/document/d/1-U8gD1-LItsyfWBDSeGZ6oespavkNTsJXjXOswU_mAY/edit?usp=sharing)
* [August Media Asset Package](https://docs.google.com/document/d/10J2roaMP7PtRWZFVtPtttfW64cOvxvom5OMgfJbTf74/edit?usp=sharing)
* [September Asset Package](https://docs.google.com/document/d/1PjELvcJtqLuko-5mWR_Ce0kSXtlBETu-NSVIZZg7iZc/edit?usp=sharing)
* [October Asset Package](https://docs.google.com/document/d/1a36NDDrMB96durfjXAg6MIWpNP0FJ3VLQEECqCoGO8E/edit?usp=sharing)
* [November Asset Package](https://docs.google.com/document/d/1PVFpn9efDyHkkeJbw8swQq53BBplihKhpXiHzyL3xw4/edit?usp=sharing)
* [December Asset Package](https://docs.google.com/document/d/1qM_EQvE1k4xxVEXqy3uc3KS79fCpo8aW1kWIPvscBVw/edit?usp=sharing)

**Overview**

The Million Girls Moonshot website is live. Feel free to share with your partners.

[www.MillionGirlsMoonshot.org](http://www.milliongirlsmoonshot.org)

Twitter: @girlsmoonshot, @STEMNext

Hashtags:

● #MillionGirlsMoonshot

● #afterschoolSTEM

● #afterschoolworks

● #thisisafterschool

● #girlsinSTEM

● #womeninSTEM

Recommended days and times to post on Facebook for education-related topics:

* Best times: Wednesday at 9 a.m. and Saturday at 5 p.m.
* Best day: Wednesday
* It is not recommended to post on Sunday

**Twitter Graphics**

Editable Twitter Cava Templates Can Be Found [Here](https://www.canva.com/design/DAEH4ORFigk/3L6QyFlQAFNL1XoJJz6uhA/view?utm_content=DAEH4ORFigk&utm_campaign=designshare&utm_medium=link&utm_source=sharebutton&mode=preview)

**Facebook Graphics**

Editable Facebook Cava Templates Can Be Found [Here](https://www.canva.com/design/DAEH4CQ7PhM/DRTj7Aq5Drtz6h6kfc06Yg/view?utm_content=DAEH4CQ7PhM&utm_campaign=designshare&utm_medium=link&utm_source=sharebutton&mode=preview)

*\*When customizing canva graphics, please remember to follow our brand guidelines that can be found* [*here*](https://drive.google.com/file/d/1CmhhGcCAs_YxNEuCJ-ZUrqnLeELkyQ6L/view?usp=sharing)

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### **Social Posts for Twitter**

* #STEM learning can continue at home with these resources from @Girlstart! Check out these engaging activities, engineering challenges & other STEM experiences that you can do at home! #STEMatHome #afterschoolSTEM <https://bit.ly/3j8JJqL>
* #Engineering is all around us! Check out Engineer Girls “Try This! Design Challenge” where you can do some hands-on activities using common household items. @EngineerGirlNAE #STEMatHome #afterschoolSTEM <https://www.engineergirl.org/128249/Try-This>

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### **Social Posts for Facebook**

* STEM learning can continue at home with these resources from Girlstart! Check out these engaging activities, engineering challenges & other STEM experiences that you can do at home with the whole family! <https://bit.ly/3j8JJqL>
* Engineering is all around us! Check out Engineer Girls “Try This! Design Challenge” where you can do some hands-on activities using common household items. <https://www.engineergirl.org/128249/Try-This>



### **Graphics for Twitter**



### **Graphics for Facebook**

