

Million Girls Moonshot - Media Assets

For February 2021

For the 50 State Afterschool Networks: The social media assets are designed to be used in conjunction with the [content package here](#) for dissemination between February 1-28, 2021. Contact Terri Ferinde for questions and if you need help customizing.

ASSETS for February 2021

- Million Girls Moonshot
- Engineering Mindset

Previous Media Asset Packages

- [May Media Asset Package](#)
- [June Media Asset Package](#)
- [August Media Asset Package](#)
- [September Asset Package](#)
- [October Asset Package](#)
- [November Asset Package](#)
- [December Asset Package](#)

Overview

The Million Girls Moonshot website is live. Feel free to share with your partners.

www.MillionGirlsMoonshot.org

Twitter: @girlsmoonshot, @STEMNext

Hashtags:

- #MillionGirlsMoonshot
- #afterschoolSTEM
- #afterschoolworks
- #thisisafterschool
- #girlsinSTEM
- #womeninSTEM

Recommended days and times to post on Facebook for education-related topics:

- Best times: Wednesday at 9 a.m. and Saturday at 5 p.m.
- Best day: Wednesday

- It is not recommended to post on Sunday

Twitter Graphics

Editable Twitter Cava Templates Can Be Found [Here](#)

Facebook Graphics

Editable Facebook Cava Templates Can Be Found [Here](#)

**When customizing canva graphics, please remember to follow our brand guidelines that can be found [here](#)*

Social Posts for Twitter

- #STEM learning can continue at home with these resources from @Girlstart! Check out these engaging activities, engineering challenges & other STEM experiences that you can do at home! #STEMatHome #afterschoolSTEM <https://bit.ly/3j8JJqL>
- #Engineering is all around us! Check out Engineer Girls “Try This! Design Challenge” where you can do some hands-on activities using common household items. @EngineerGirlNAE #STEMatHome #afterschoolSTEM <https://www.engineergirl.org/128249/Try-This>

Social Posts for Facebook

- STEM learning can continue at home with these resources from Girlstart! Check out these engaging activities, engineering challenges & other STEM experiences that you can do at home with the whole family! <https://bit.ly/3j8JJqL>
- #Engineering is all around us! Check out Engineer Girls “Try This! Design Challenge” where you can do some hands-on activities using common household items. @EngineerGirlNAE #STEMatHome #afterschoolSTEM <https://www.engineergirl.org/128249/Try-This>



Million Girls Moonshot

"The future never just happened.
It was created."

Mae Jemison, First African American
woman to travel to space

Visit www.MillionGirlsMoonshot.org to learn more.



Graphics for Twitter



Million Girls Moonshot

"Girls are capable of doing everything
men are capable of doing. Sometimes
they have more imagination than men."

Katherine Johnson, American
mathematician

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Million Girls Moonshot

"Remember that the limits of
science are not the limits of
imagination."

Dr. Patricia E. Bath, First African American woman doctor
to patent a medical invention

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MILLION GIRLS MOONSHOT