



MILLION GIRLS MOONSHOT

Million Girls Moonshot - Media Assets

For July 2021

For the 50 State Afterschool Networks: The social media assets are designed to be used in conjunction with the [content package here](#) for dissemination between July 1-31, 2021. Contact Terri Ferinde for questions and if you need help customizing.

[Content assets for July 2021](#)

[Previous Media Asset Packages](#)

Overview

The Million Girls Moonshot website is live. Feel free to share with your partners.
www.MillionGirlsMoonshot.org

Twitter: @girlsmoonshot, @STEMNext

Hashtags:

- #MillionGirlsMoonshot
- #afterschoolSTEM
- #afterschoolworks
- #thisisafterschool
- #girlsinstem
- #womeninstem

Recommended days and times to post on Facebook for education-related topics:

- Best times: Wednesday at 9 a.m. and Saturday at 5 p.m.
- Best day: Wednesday
- It is not recommended to post on Sunday

Twitter Graphics

Editable Twitter Canva Templates Can Be Found [Here](#)

Facebook Graphics

Editable Facebook Canva Templates Can Be Found [Here](#)

**When customizing canva graphics, please remember to follow our brand guidelines that can be found [here](#)*



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Social Posts for Twitter

Equity & Inclusion

- Download this amazing poster featuring @MonicaRhoMD, the Head Physician for the US Women's National Soccer Team. #ThisIsWhatAScientistLooksLike <https://bit.ly/3xaR7la>
- Such a timely and relevant article from @AfrSchoolMtrrs that talks about the importance and development of a Culturally Responsive Maker Program for Black Girls. Read the full article here: <https://bit.ly/2UisquM>

Incorporating Role Models

- "We need more girls of color to be in rooms where we're creating the next innovation." Meet Yamilée Toussant-Beach, the Founder & CEO of STEM From Dance. Watch her talk about her #STEM journey here. <https://bit.ly/3y1FymS>
- Meet Ellie Maybury, the Lead Sports Scientist for the Youth Women's National Teams. Watch her talk about her journey as a sports scientist and more here! <https://bit.ly/3y7qm7K> @EllieMUK
- Check out this video featuring Biotechnician and surfboard shaper Valerie Duprat, who makes unique surfboards for professional surfers! <https://bit.ly/361eubx>
- Check out this video featuring Biotechnician and surfboard shaper Valerie Duprat where she breaks down the science behind surfing! <https://bit.ly/3h45M2u>
- Ever wonder what it's like to train with the U.S. Women's National Team? Check out this video with sports #scientist Dawn Scott to find out! <https://bit.ly/3x9rjMM>
- With help from Biomechanical Engineer Sarah Wilson, Team USA is using #science to make sports safer. Check out the full video here: <https://bit.ly/3y7sf4k>
- If you were developing a dance routine, how would you incorporate technology? Record your answers on this activity sheet featuring If/Then ambassador Yamilée Toussaint-Beach. Download the full activity sheet here: <https://bit.ly/3AjrTJY>
- TEACHERS here's another great resource! Download this #educator guide featuring If/Then ambassador Yamilée Toussaint-Beach. <https://bit.ly/3y9IJtJ>



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- More great resources! Check out this educator guide featuring If/Then Ellie Maybury. <https://bit.ly/3w7hnSF>
- Looking for more great resources from the If/Then collection? Check out this educator activity sheet featuring If/Then ambassador Ellie Maybury. <https://bit.ly/3w7hnSF>
- More great resources! Check out this educator guide featuring If/Then ambassador Monica Rho. <https://bit.ly/3Ai899e>
- If you're looking for more great resources from the If/Then collection? Check out this activity sheet featuring If/Then ambassador Monica Rho. <https://bit.ly/3hqkrDQ>

Activities for Programs

- Check out this activity from @NASA! Select a plant to grow and keep a record of its change over time. Full activity here: <https://bit.ly/3h3tQ5w>
- Design a crew model using materials that are easy to find at home! Check out the full activity here: <https://go.nasa.gov/3jB0q0p>
- Let your kids' imaginations run wild. Build the biggest tower, or the best balanced, or the most attractive...change the criteria to change the design. Check out the full activity here: <https://bit.ly/3hoJF5E>
- Check out these easy-to-do activities for grades K-8 use the engineering design process to problem-solve solutions for survival on the moon. <https://go.nasa.gov/3hjFecw>
- Be "Cool" with Popsicle Engineering! In this activity, students learn the design process using easy to find materials. Perfect for a summer day with young kids! <https://bit.ly/3Adgl5f>

Webinars

- Did you miss the Representation Matters! Highlighting the IF/THEN Collection webinar? Access the full recording here: <https://bit.ly/3y0DvjM>



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MIZZEN BY MOTT - MOONSHOT CONNECTION

- Inspire awe. Looking for fun STEM activities for kids this summer and fall? With “Habitat Planning” from @NASA, your students will learn about astronauts on the moon — and create their own habitats. You’ll find this and other great STEM projects in @MizzenbyMott.
- Summer’s coming...and getting kids outdoors can change the equation. Check out “Building a Mini-Greenhouse” by @OregonASK in the @MizzenbyMott app. Mizzen is free through support from the @MottFoundation. #ThisIsAfterschool #SummerLearning
- Looking for fun outdoor projects for young people this summer? Mizzen by Mott can help. The app offers STEM, arts, music and youth entrepreneurship projects, and more for kids of all ages. Don’t miss Mizzen’s specially-curated playlists for afterschool and summer learning. Learn more and download the app at www.mizzen.org

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Graphics for Twitter

Million Girls Moonshot



Inspiring More Girls In STEM

Visit www.MillionGirlsMoonshot.org to learn more.



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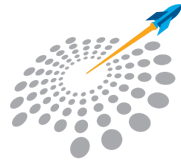
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STEM for everyone.

www.MillionGirlsMoonshot.org



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Graphics for Facebook

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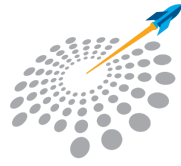


Inspiring More Girls In STEM

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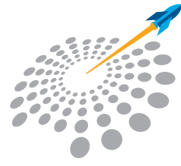


Inspiring The Next Generation Of Future Innovators

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Transforming the
pathways into
engineering, the sciences,
and advanced
manufacturing

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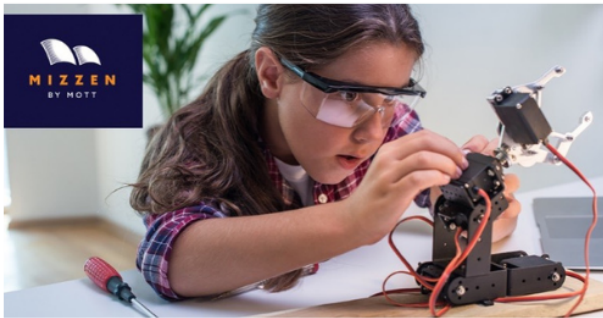


Visit www.MillionGirlsMoonshot.org to learn more.



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Million Girls Moonshot



Open worlds of discovery.

You'll find fun STEM projects in Mizzen by Mott for summer and afterschool programs from NASA, California Academy of Sciences, OregonASK and more!

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