**Million Girls Moonshot - Media Assets**

For June 2020

**For the 50 State Afterschool Networks: The social media assets are designed to be used in conjunction with the** [**content package here**](https://docs.google.com/document/d/1-U8gD1-LItsyfWBDSeGZ6oespavkNTsJXjXOswU_mAY/edit?usp=sharing) **for dissemination between June 1-30, 2020. Contact Terri Ferinde for questions and if you need help customizing.**

**ASSETS for**

* MIllion Girls Moonshot (June 2020)

**Overview**

The Million Girls Moonshot website is live. Feel free to share with your partners.

[www.MillionGirlsMoonshot.org](http://www.milliongirlsmoonshot.org)

Twitter: @girlsmoonshot, @STEMNext

Hashtags:

● #MillionGirlsMoonshot

● #afterschoolSTEM

● #afterschoolworks

● #thisisafterschool

● #girlsinSTEM

● #womeninSTEM

Recommended days and times to post on Facebook for education-related topics:

* Best times: Wednesday at 9 a.m. and Saturday at 5 p.m.
* Best day: Wednesday
* It is not recommended to post on Sunday

**Twitter Graphics**

Editable Twitter Cava Link to Graphics Can Be Found [Here](https://www.canva.com/design/DAD7m26dFIA/share/preview?token=aivmVjNkNS9a1YMhgDFFyA&role=EDITOR&utm_content=DAD7m26dFIA&utm_campaign=designshare&utm_medium=link&utm_source=sharebutton)

**Facebook Graphics**

Editable Facebook Cava Link to Graphics Can Be Found [Here](https://www.canva.com/design/DAD7oUY5-TM/share/preview?token=QCyhkjwaDa1GLvNDmCIBZw&role=EDITOR&utm_content=DAD7oUY5-TM&utm_campaign=designshare&utm_medium=link&utm_source=sharebutton)

### **Social Posts for Twitter**

· To promote equity and increase gender, racial and socio-economic diversity in STEM, the Million Girls Moonshot will use an equity and inclusion framework that is youth-centric and culturally responsive.

Looking for #free STEM resources? These #STEM activities from @TryEngineering can be used by teachers and parents for learning at home. To learn more, visit: <https://bit.ly/2XIwHa9> #EngineerLearning #MillionGirlsMoonshot @girlsmoonshot

Check out this toolkit from the Center for Advancement of Informal Science Education (@CASIE) that provides strategies and tools that help strengthen efforts and broaden STEM participation! To learn more, visit:<https://bit.ly/2XKQHsI> #STEM @girlsmoonshot #MillionGirlsMoonshot

We’re all about engaging girls in #STEM! It’s one of the many reasons we love this book from @SciGirls that includes strategies that inspire, engage, and helps girls thrive in #engineering and STEM. To learn more, visit: <https://bit.ly/3cF6uxv> #EngineerLearning #MillionGirlsMoonshot #girlsinSTEM @girlsmoonshot

This library of hands on #activities from @DiscoverEorg provides afterschool professionals and #families with #tips and #advice for engaging youth in the engineering design process. For more information, visit: <https://bit.ly/37aOR7C> #STEM #EngineerLearning @girlsmoonshot

### **Social Posts for Facebook**

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This library of hands-on activities from @DiscoverE.org provides afterschool professionals and families with tips and advice for engaging youth in the engineering design process. For more information, visit: <https://bit.ly/37aOR7C>

Cultural Responsiveness is a powerful approach that allows educators to improve STEM engagement and equity, while bridging the cultural divide! Check out these resources from @NGCProject to learn more about how you can be more culturally responsive. For more information, visit: <https://bit.ly/2K8z5Q3>



