

Million Girls Moonshot - Media Assets

For June 2021

For the 50 State Afterschool Networks: The social media assets are designed to be used in conjunction with the <u>content package here</u> for dissemination between June 1-30, 2021. Contact Terri Ferinde for questions and if you need help customizing.

Content assets for June 2021

Previous Media Asset Packages

Overview

The Million Girls Moonshot website is live. Feel free to share with your partners. www.MillionGirlsMoonshot.org

Twitter: @girlsmoonshot, @STEMNext

Hashtags:

- #MillionGirlsMoonshot
- #afterschoolSTEM
- #afterschoolworks
- #thisisafterschool
- #girlsinSTEM
- #womeninSTEM

Recommended days and times to post on Facebook for education-related topics:

- Best times: Wednesday at 9 a.m. and Saturday at 5 p.m.
- Best day: Wednesday
- It is not recommended to post on Sunday

Twitter Graphics

Editable Twitter Canva Templates Can Be Found Here

Facebook Graphics

Editable Facebook Canva Templates Can Be Found Here

*When customizing canva graphics, please remember to follow our brand guidelines that can be found here



Social Posts for Twitter

Featured Webinars

- Check out this amazing ppt from @technovationl where you can learn how to lead Engineering Design Challenges! https://bit.ly/3fJTbRI
- Did you miss the Equity & Inclusion Framework: Skill Development webinar? No worries! Download the recording and slides here. https://bit.lv/3fN3TX7

World Oceans Day (June 8, 2021)

- "Science is about being passionate & thinking about the world in a different way." Happy World Oceans Day! Check out this video featuring @shedd_aquarium President & CEO, Bridget Coughlin where she talks about her STEM journey & her love for the ocean. https://bit.ly/3vNEnXB
- It's World Oceans Day! Check out this video featuring the amazing Shark researcher, Vicky Vasquez! https://bit.ly/3pm0YI7 #WorldOceansDay
- "Becoming a scientist doesn't mean abandoning parts of your identity or dreams." Meet Kiki Jenkins, Marine Conservation Scientist, Dancer, Choreographer, and Associate Professor at @ArizonaState. https://bit.ly/3wTO6vn
- Allison Fundis has spent much of the last 15 years at the bottom of the ocean, exploring and studying shipwrecks, underwater volcanoes and more! Watch this video to learn more about Allison and her ocean explorations. https://bit.ly/3ceXkKL #WorldOceansDay
- Meet Tamar L. Goulet, a Marine Biologist specializing in coral reefs. https://bit.ly/3uObWqU #WorldOceansDay

International Women in Engineering Day (June 23, 2021)

- Dr. Ciara Sivels was the first Black woman to earn a Ph.D. in nuclear engineering from @Umich. She now works at @JHUAPL working on projects related to national security. Watch Dr. Sivels talk more about her journey here: https://bit.ly/3kRWtDb @IfThenSheCan
- Looking for more assets featuring Dr. Ciara Sivels? Find more here: https://www.ifthencollection.org/ciara



- Meet Dr. Ritu Raman, an engineer who builds machines out of living cells! https://bit.lv/34Jx3il #InternationalWomenInEngineeringDay
- Looking for more assets featuring Ritu Raman? Find more here: http://ifthencollection.org/Ritu

World Oceans Day (June 8, 2021) (For Programs)

- How can coding save Orca Whales? Find out in the Curiosity Camp activity.
 https://bit.ly/3vU9v75 #WorldsOceansDay
- Have you ever seen tails poking out of the ocean? Check out this activity where youth will make dolphin and whale shaped bookmarks. https://bit.ly/3fMAPiz #WorldOceansDay
- Meet Gracie Ermi, a Research Software Engineer who writes code to aid wildlife conservation. https://bit.ly/3wVHCfG #WorldOceansDay
- Amanda Hodo has one of the coolest jobs ever! Check out this video to see just how cool her job is. https://bit.ly/3yZqQy1 #WorldOceansDay
- Check out this video featuring Marine Conservation Ecologist, Elizabeth Madin where she talks more about her work to save the world's coral reefs. https://bit.ly/3uNmhUa #WorldOceansDay

International Women in Engineering day (June 23, 2021) (For Programs)

- What's it really like to be a Nuclear Engineer? Watch this video featuring Dr. Ciara Sivels to find out. https://bit.ly/3uP4Br4 #InternationalWomenInEngineeringDay
- It's Pom Pom launcher time! Check out this super cool #athome activity featuring @IfThenSheCan ambassador, Dr. Ciara Sivels, a nuclear engineer & #rolemodel. https://bit.ly/3kDJwwz
- Meet Dr. Arlyne Simon, a Biomedical Engineer and Inventor. https://bit.ly/34GwOGd
 #InternationalWomenInEngineeringDay

Together At Home

- From outdoor games to planting gardens, these 4 outdoor activities are a great way to get kids out of the house this summer. https://bit.ly/3ptgpyx

-



- Art infused with #STEM learning activities makes for a colorful time. Check out this simple activity that uses outdoor experiences and #art to engage young children in math and science discussions. https://bit.ly/3yTsuBj
- Design your own snazzy sneaker with this at-home activity from @TeachNgineering https://bit.ly/2OpsG8P
- Concentration and communication are key for this #teambuilding activity where #youth
 work together to lift an object by using a set of strings attached to a center ring. Check
 out the full activity here: https://bit.ly/3piZlLa
- How cool is this! This "Pi in the Sky" math challenge gives students in grades 10-12 a chance to find solutions to real-world problems all while using math and pi just like NASA scientists and engineers! https://go.nasa.gov/2SNZ8nf
- Get a free month of activities, videos & more! This website, (appropriate for grades 1-8) adapts to the child's capacity gently, but constantly increases the difficulty of the activities. Check it out here: https://bit.ly/3vNAyBB #TogetherAtHome
- Hey parents, learning can continue at home with this series of discussions with math experts. Discussions include: ideas about how to adapt to the current situation, take advantage of informal situations, and move forward during the summer. https://binged.it/3wS1BMa #TogetherAtHome

ADDITIONAL VIRTUAL PROFESSIONAL DEVELOPMENT

 Curious about Curiosity Camp? Check out this webinar where you'll learn more about the @IfThenSheCan Collection and Curiosity Camp resources, produced by @GoldiBlox, and how to use them to support gender equity in STEM programs. Register here: https://bit.ly/3yYg7wU

MIZZEN BY MOTT - MOONSHOT CONNECTION

- Inspire awe. Looking for fun STEM activities for kids this summer and fall? With "Habitat Planning" from @NASA, your students will learn about astronauts on the moon and create their own habitats. You'll find this and other great STEM projects in @MizzenbyMott.
- Summer's coming...and getting kids outdoors can change the equation. Check out "Building a Mini-Greenhouse" by @OregonASK in the @MizzenbyMott app. Mizzen is free through support from the @MottFoundation. #ThisIsAfterschool #SummerLearning



 Looking for fun outdoor projects for young people this summer? Mizzen by Mott can help. The app offers STEM, arts, music and youth entrepreneurship projects, and more for kids of all ages. Don't miss Mizzen's specially-curated playlists for afterschool and summer learning. Learn more and download the app at www.mizzen.org

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Graphics for Twitter

Million Girls Moonshot



Inspiring More Girls In STEM

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Million Girls Moonshot

STEM for everyone.





Graphics for Facebook

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Inspiring The Next Generation Of Future Innovators

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Million Girls Moonshot

Transforming the pathways into engineering, the sciences, and advanced manufacturing

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Get Mizzen: www.Mizzen.org







Million Girls Moonshot



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You'll find fun STEM projects in Mizzen by Mott for summer and afterschool programs from NASA, California Academy of Sciences, OregonASK and more!

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