Million Girls Moonshot - Media Assets
For March 2021

For the 50 State Afterschool Networks: The social media assets are designed to be used in conjunction with the content package here for dissemination between March 1-31, 2021. Contact Terri Ferinde for questions and if you need help customizing.

Content assets for March 2021

Previous Media Asset Packages

Overview

The Million Girls Moonshot website is live. Feel free to share with your partners. www.MillionGirlsMoonshot.org

Twitter: @girlsmoonshot, @STEMNext
Hashtags:
  ● #MillionGirlsMoonshot
  ● #afterschoolSTEM
  ● #afterschoolworks
  ● #thisisafterschool
  ● #girlsinSTEM
  ● #womeninSTEM

Recommended days and times to post on Facebook for education-related topics:
  ● Best times: Wednesday at 9 a.m. and Saturday at 5 p.m.
  ● Best day: Wednesday
  ● It is not recommended to post on Sunday

Twitter Graphics
Editable Twitter Canva Templates Can Be Found Here

Facebook Graphics
Editable Facebook Canva Templates Can Be Found Here

*When customizing canva graphics, please remember to follow our brand guidelines that can be found here
Social Posts for Twitter

- Join @ngcproject & @techbridgegirls on March 23rd for the second in a three-part webinar series focused on #STEM role models for afterschool networks and programs. Register here: https://bit.ly/3kErcTU

- This is what scientists look like! The @IfThenSheCan collection makes it possible for women and young girls to see themselves as #STEM innovators. Check it out here: https://bit.ly/3q2KJP8

- Dr. Ciara Sivels was the first Black woman to earn a Ph.D. in nuclear engineering from @Umich. She now works at @JHUAPL working on projects related to national security. Watch Dr. Sivels talk more about her journey here: https://bit.ly/3kRWtDb

- “Part of being an engineer is solving problems.” Dr. Ciara Sivels, the first Black woman to earn a Ph.D. in nuclear #engineering from @Umich talks more about her journey in this short clip: https://bit.ly/383Mvcq

- #Mentorship is so important for young women and #GirlsInSTEM. Watch Nuclear Engineer Dr. Ciara Sivels, talk more about how mentors helped her along her journey. https://bit.ly/30lMpsF

- Check it out! This guide from @techbridgegirls is designed to help you recruit and prepare role models to inspire girls in #STEM. https://bit.ly/2I2P4Sp

- Check out these wonderful assets featuring @IfThenSheCan ambassador, Dr. Ciara Sivels, a nuclear engineer & #rolemodel. https://bit.ly/35JVnTu

- It's Pom Pom launcher time! Check out this super cool #athome activity featuring @IfThenSheCan ambassador, Dr. Ciara Sivels, a nuclear engineer & #rolemodel. https://bit.ly/3kJwwz

- Mark your calendars! On March 18 at noon PT join @ngcproject and @girlsmoonshot for the Women in STEM: Spark a Future Twitter Chat, featuring some of the amazing IF/Then ambassadors. Follow the conversation with #WomenTalkSTEM.

- On March 18, #WomenTalkSTEM! Follow the conversation and join @ngcproject and @girlsmoonshot for the Twitter Chat Women in STEM: Spark a Future in celebration of #WomensHistoryMonth. The Twitter Chat will feature some of the amazing IF/THEN
ambassadors. We’d love you to join!

- Follow #WomenTalkSTEM and join @ngcproject and @girlsmoonshot on March 18 at noon PT (3:00 PM ET) for the Women in STEM: Spark a Future Twitter Chat, featuring some of the inspirational AAAS IF/THEN ambassadors.

- Wondering what it’s really like to be a nuclear engineer? Check out this video featuring @IfThenSheCan Ambassador Dr. Ciara Sivels to find out! https://bit.ly/3kDJwwz

- This is what a Scientist looks like. https://bit.ly/2PyoRP7

- Check out this engineering activity from @STEMNext that amplifies the four engineering mindset habits of practice! https://bit.ly/3bVP8OP

- Check out this engineering activity from @STEMNext that amplifies three engineering mindset habits of practice: balancing criteria & constraints, apply science & math, and envisioning multiple solutions! https://bit.ly/3rezt3l

- Join @ngcproject for a webinar focused on research-to-practice where you will learn about up-to-date research regarding gender equity in #STEM & how it impacts girls and women learning and working in STEM. https://bit.ly/2NvEfuC

Social Posts for Facebook

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Million Girls Moonshot

"Part of being an engineer is solving problems."

Dr. Clara Svels, first black woman to earn a PhD in nuclear engineering from the University of Michigan.

Visit www.MillionGirlsMoonshot.org to learn more.

Million Girls Moonshot

Inspiring More Girls In STEM

Visit www.MillionGirlsMoonshot.org to learn more.
Million Girls Moonshot

STEM for everyone.

www.MillionGirlsMoonshot.org

Twitter Chat

WOMEN IN STEM: SPARK A FUTURE

#WomenTalkSTEM

MARCH 18, 2021 | 12 PM PT
Graphics for Facebook

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Inspiring More Girls In STEM
Visit www.MillionGirlsMoonshot.org to learn more.
Million Girls Moonshot

Inspiring The Next Generation Of Future Innovators

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www.MillionGirlsMoonshot.org
Million Girls Moonshot

Transforming the pathways into engineering, the sciences, and advanced manufacturing

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WOMEN IN STEM: SPARK A FUTURE
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