



MILLION GIRLS MOONSHOT

Million Girls Moonshot - Media Assets

For March 2021

For the 50 State Afterschool Networks: The social media assets are designed to be used in conjunction with the [content package here](#) for dissemination between March 1-31, 2021. Contact Terri Ferinde for questions and if you need help customizing.

[Content assets for March 2021](#)

[Previous Media Asset Packages](#)

Overview

The Million Girls Moonshot website is live. Feel free to share with your partners.
www.MillionGirlsMoonshot.org

Twitter: @girlsmoonshot, @STEMNext

Hashtags:

- #MillionGirlsMoonshot
- #afterschoolSTEM
- #afterschoolworks
- #thisisafterschool
- #girlsinstem
- #womeninstem

Recommended days and times to post on Facebook for education-related topics:

- Best times: Wednesday at 9 a.m. and Saturday at 5 p.m.
- Best day: Wednesday
- It is not recommended to post on Sunday

Twitter Graphics

Editable Twitter Canva Templates Can Be Found [Here](#)

Facebook Graphics

Editable Facebook Canva Templates Can Be Found [Here](#)

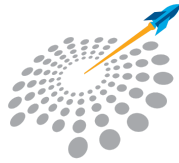
**When customizing canva graphics, please remember to follow our brand guidelines that can be found [here](#)*



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Social Posts for Twitter

- Join @ngcproject & @techbridgegirls on March 23rd for the second in a three-part webinar series focused on #STEM role models for afterschool networks and programs. Register here: <https://bit.ly/3kErcTU>
- This is what scientists look like! The @IfThenSheCan collection makes it possible for women and young girls to see themselves as #STEM innovators. Check it out here: <https://bit.ly/3q2KJP8>
- Dr. Ciara Sivels was the first Black woman to earn a Ph.D. in nuclear engineering from @Umich. She now works at @JHUAPL working on projects related to national security. Watch Dr. Sivels talk more about her journey here: <https://bit.ly/3kRWtDb>
@IfThenSheCan
- “Part of being an engineer is solving problems.” Dr. Ciara Sivels, the first Black woman to earn a Ph.D. in nuclear #engineering from @Umich talks more about her journey in this short clip: <https://bit.ly/383Mvcq>
- #Mentorship is so important for young women and #GirlsInSTEM. Watch Nuclear Engineer Dr. Ciara Sivels, talk more about how mentors helped her along her journey. <https://bit.ly/30IMpsF>
- Check it out! This guide from @techbridgegirls is designed to help you recruit and prepare role models to inspire girls in #STEM. <https://bit.ly/2I2P4Sp>
- Check out these wonderful assets featuring @IfThenSheCan ambassador, Dr. Ciara Sivels, a nuclear engineer & #rolemodel. <https://bit.ly/35JVnTu>
- It's Pom Pom launcher time! Check out this super cool #athome activity featuring @IfThenSheCan ambassador, Dr. Ciara Sivels, a nuclear engineer & #rolemodel. <https://bit.ly/3kDJwwz>
- Mark your calendars! On March 18 at noon PT join @ngcproject and @girlsmoonshot for the Women in STEM: Spark a Future Twitter Chat, featuring some of the amazing IF/Then ambassadors. Follow the conversation with #WomenTalkSTEM.
- On March 18, #WomenTalkSTEM! Follow the conversation and join @ngcproject and @girlsmoonshot for the Twitter Chat Women in STEM: Spark a Future in celebration of #WomensHistoryMonth. The Twitter Chat will feature some of the amazing IF/THEN



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ambassadors. We'd love you to join!

- Follow #WomenTalkSTEM and join @ngcproject and @girlsmoonshot on March 18 at noon PT (3:00 PM ET) for the Women in STEM: Spark a Future Twitter Chat, featuring some of the inspirational AAAS IF/THEN ambassadors.
- Wondering what it's really like to be a nuclear engineer? Check out this video featuring @IfThenSheCan Ambassador Dr. Ciara Sivels to find out! <https://bit.ly/3kDJwwz>
- This is what a Scientist looks like. <https://bit.ly/2PyoRP7>
- Check out this engineering activity from @STEMNext that amplifies the four engineering mindset habits of practice! <https://bit.ly/3bVP8OP>
- Check out this engineering activity from @STEMNext that amplifies three engineering mindset habits of practice: balancing criteria & constraints, apply science & math, and envisioning multiple solutions! <https://bit.ly/3rezt3l>
- Join @ngcproject for a webinar focused on research-to-practice where you will learn about up-to-date research regarding gender equity in #STEM & how it impacts girls and women learning and working in STEM. <https://bit.ly/2NvEfuC>

Social Posts for Facebook

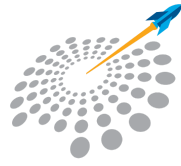
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Graphics for Twitter



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"Part of being an engineer is
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Dr. Ciara Sivels, First black woman to earn a PhD in
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Inspiring More Girls In STEM

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STEM for everyone.

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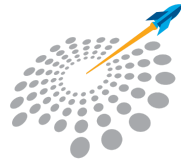
WOMEN IN STEM: SPARK A FUTURE

#WomenTalkSTEM

MARCH 18, 2021 | 12 PM PT



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Graphics for Facebook

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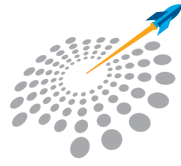


Inspiring More Girls In STEM

Visit www.MillionGirlsMoonshot.org to learn more.



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Inspiring The Next Generation Of Future Innovators

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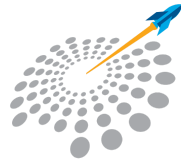
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