



MILLION GIRLS MOONSHOT

## **Million Girls Moonshot - Media Assets**

**For May 2021**

**For the 50 State Afterschool Networks:** The social media assets are designed to be used in conjunction with the [content package here](#) for dissemination between May 1-30, 2021. Contact Terri Ferinde for questions and if you need help customizing.

### **[Content assets for April 2021](#)**

### **[Previous Media Asset Packages](#)**

#### **Overview**

The Million Girls Moonshot website is live. Feel free to share with your partners.  
[www.MillionGirlsMoonshot.org](http://www.MillionGirlsMoonshot.org)

Twitter: @girlsmoonshot, @STEMNext

Hashtags:

- #MillionGirlsMoonshot
- #afterschoolSTEM
- #afterschoolworks
- #thisisafterschool
- #girlsinstem
- #womeninstem

#### **Recommended days and times to post on Facebook for education-related topics:**

- Best times: Wednesday at 9 a.m. and Saturday at 5 p.m.
- Best day: Wednesday
- It is not recommended to post on Sunday

#### **Twitter Graphics**

Editable Twitter Canva Templates Can Be Found [Here](#)

#### **Facebook Graphics**

Editable Facebook Canva Templates Can Be Found [Here](#)

*\*When customizing canva graphics, please remember to follow our brand guidelines that can be found [here](#)*



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## **Social Posts for Twitter**

### **Asian American Pacific Islander (AAPI) Heritage Month**

- “Even through adversity, you can make it.” Happy Asian American Pacific Islander #AAPI Heritage Month! Meet IF/THEN Ambassador and Digital Archaeologist, Samantha Porter. Learn more about her journey in this video: <https://bit.ly/3vIm45x>
- This Asian American Pacific Islander Heritage Month we’re celebrating #AAPI’s in #STEM. Meet Shayla Raghav, the Vice President at Climate Change Conservation International and hear more about her journey here: <https://bit.ly/3b56Hw6>
- “If we support a woman in #STEM, then she can change the world.” Meet IF/THEN Ambassador and Global Lead of Project Management at @IBM Anamita Guha. <https://bit.ly/3nXAgF5>

### **National Space Day (May 7)**

- “Be creative and try those new things.” It’s #NationalSpaceDay! Check out this short video featuring IF/THEN Ambassador and astrophysicist @KellyKorreck. <https://bit.ly/3eVyWhY>
- IF/THEN Ambassador and astrophysicist @KellyKorreck, knows how to handle the heat...Literally! She builds and operates instruments to study the Sun and understand its hot explosive outer atmosphere or corona. See her full profile here: <https://www.ifthencollection.org/kelly>
- Meet Sydney Hamilton, an Aerospace Structures Stress Manager at @Boeing. She provides leadership for an incredible team of structural analysis engineers who support multiple programs in satellites and more! Watch her talk more about her journey here: <https://bit.ly/3h4U0p4>



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- IF/THEN Ambassador & Aerospace Structures Stress Manager, Sydney Hamilton can do it all! She designs 3D-printed satellite parts, delivers structural repairs to Boeing's fleet of airplanes to name a few. See her full profile here: <https://bit.ly/3umYH1h>

### **For Programs:**

**The below assets can all be used in your programs as you celebrate National Space Day (May 7).**

- It's National Space Day! Watch IF/THEN Ambassador & Aerospace Structures Stress Manager, Sydney Hamilton answer questions from youth about how satellites work! <https://bit.ly/3nPeiUC>
- Looking for some fun activities to do this National Space Day? Try this #DIY activity from featuring IF/THEN Ambassador & Aerospace Structures Stress Manager, Sydney Hamilton where youth can make their own model satellites. <https://bit.ly/3b2Pkfe>
- Curious to know if lava rocks are the key to building the first #Mars base? Watch this video to find out the answer! <https://bit.ly/3up6cEG>
- Meet the scientist who is basically the queen of Mars. Check out this video and follow Diana Trujillo as she gives us a behind the scenes look at Earth Rover MAGGIE. <https://bit.ly/3vLflrC> @FromCaliToMars
- Looking for some fun activities to do this National Space Day? Try this #DIY activity from featuring IF/THEN Ambassador and astrophysicist @KellyKorreck where youth can make their own solar print fabric: <https://bit.ly/2SoOJhv>

### **Global Accessibility Awareness Day (May 20).**

- On this Global Accessibility Awareness Day, we're committed to empowering the next generation of #STEM innovators. Meet IF/THEN Ambassador and spaceflight engineer and disability awareness champion, Dana Bolles, a space science communicator. <https://bit.ly/3nSDb1D>



#### MILLION GIRLS MOONSHOT

- This is what a scientist looks like! Happy Global Accessibility Awareness Day. Check out this poster of IF/THEN Ambassador and spaceflight engineer and disability awareness champion, Dana Bolles. <https://bit.ly/3nNopcl>
- Are there aliens really out there? Watch this video featuring IF/THEN Ambassador and spaceflight engineer and disability awareness champion, Dana Bolles where she gives us her answer. <https://bit.ly/3eRjfbw>
- In this #athome activity featuring IF/THEN Ambassador, spaceflight engineer & disability awareness champion, Dana Bolles, youth will create imaginary space rocks that are inspired by the beauty of our endless galaxy! <https://bit.ly/2PR5QYu>

#### Engineering Mindset Activities

- How cool is this!? In this #athome activity, youth will apply #STEM to community issues through the #engineering design process & the basic mechanics behind building bridges while designing their own bridge. Check out the full activity here: <https://bit.ly/33hm0gZ> @4H
- It's the clawwww! Check out this #athome activity where students will use a model robotic arm to move items from one location to another as they engage in the engineering design process to design, build and operate the arm. @NASAJPL\_Edu <https://go.nasa.gov/2PR7yZR>
- Check out these Race for the Planet: Spring '21 Edition challenges from @greenschoolsorg that can have a large impact on your students' understanding of the importance their actions have to protecting our environment. <https://bit.ly/3eTzswV>
- Check out this toxic popcorn design challenge from @TryEngineering that introduces youth to the engineering design process. Youth work in teams to solve the challenge by designing both a product and process to safely remove "toxic" popcorn & save the city. <https://bit.ly/31OF7OE>
- Here's a #fun activity that you can do at home! "Engineering a Flotation Device" - Youth design a device that uses simple chemical reactions to create a floatable device for a cell phone. <https://bit.ly/3xS4SfF> @AmerChemSociety



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- “I like to call myself a triple threat. I’m young, i’m Black and i’m a female.” This National Space Day we’re celebrating Women In STEM. Sydney Hamilton is an Aerospace Structures Stress Manager at Boeing. She provides leadership for a team of incredible structural analysis engineers who support multiple programs in satellites, commercial aircrafts, airplane repairs, and aircraft modifications. Watch her talk more about her journey here: <https://bit.ly/3vKPAI0>

### **For Programs:**

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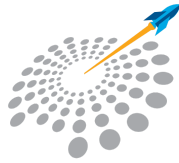
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- Are there aliens really out there? Watch this video featuring IF/THEN Ambassador and spaceflight engineer and disability awareness champion, Dana Bolles where she gives us her answer. <https://bit.ly/3eRjfbw>
- When you look up at night what do you see? In this at home activity featuring IF/THEN Ambassador and spaceflight engineer and disability awareness champion, Dana Bolles, youth will create imaginary space rocks that are inspired by the beauty of our endless galaxy. <https://bit.ly/2PR5QYu>

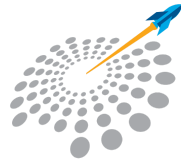
#### Together At Home

- How cool is this!? In this at home activity, youth will apply STEM to community issues through the engineering design process & the basic mechanics behind building bridges while designing their own bridge. Check out the full activity here: <https://4-h.org/about/4-h-at-home/building-bridges/> (tag @4-h)



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<https://www.jpl.nasa.gov/edu/teach/activity/robotic-arm-challenge/>
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<https://www.acs.org/content/acs/en/education/resources/k-8/inquiryinaction/fifth-grade/chapter-5/engineering-flotation-device.html> (tag @AmericanChemicalSociety)



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Graphics for Twitter

## Million Girls Moonshot



## Inspiring More Girls In STEM

Visit [www.MillionGirlsMoonshot.org](http://www.MillionGirlsMoonshot.org) to learn more.



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STEM for everyone.

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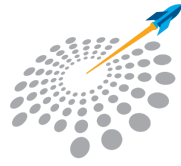


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Graphics for Facebook

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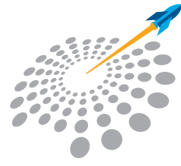
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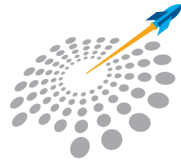
**Inspiring The Next Generation Of Future Innovators**

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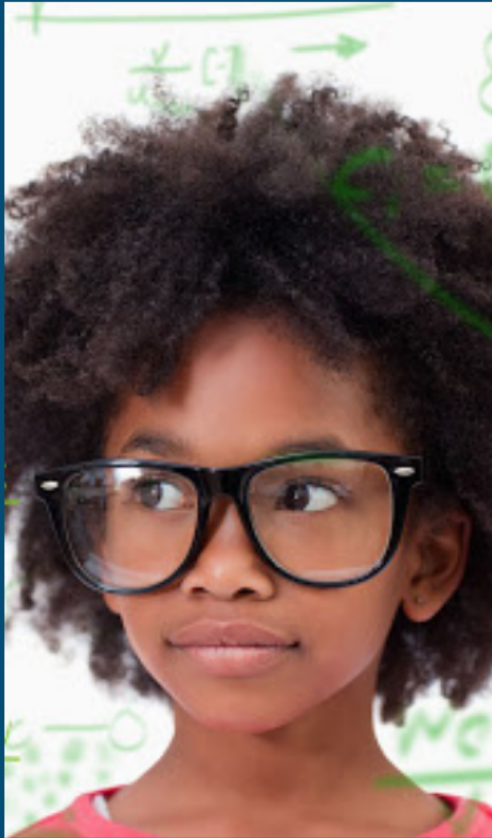


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## Million Girls Moonshot

Transforming the  
pathways into  
engineering, the sciences,  
and advanced  
manufacturing

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[www.MillionGirlsMoonshot.org](http://www.MillionGirlsMoonshot.org)



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