**Million Girls Moonshot - Media Assets**

For November 2020

**For the 50 State Afterschool Networks: The social media assets are designed to be used in conjunction with the** [**content package here**](https://docs.google.com/document/d/1aVa6ZGrjrHgMkh4W6uVQ7UC5pJcJogZYQobaCBR1jFo/edit?usp=sharing) **for dissemination between November 1-30, 2020. Contact Terri Ferinde for questions and if you need help customizing.**

[ASSETS for November 2020](https://docs.google.com/document/d/1aVa6ZGrjrHgMkh4W6uVQ7UC5pJcJogZYQobaCBR1jFo/edit?usp=sharing)

* MIllion Girls Moonshot
* Engineering Mindset

**Previous Media Asset Packages**

* [May Media Asset Package](https://docs.google.com/document/d/1ObZZUazcam1SpfKyYZ904P03C37IAqBHSxDG7kuZsJE/edit?usp=sharing)
* [June Media Asset Package](https://docs.google.com/document/d/1-U8gD1-LItsyfWBDSeGZ6oespavkNTsJXjXOswU_mAY/edit?usp=sharing)
* [August Media Asset Package](https://docs.google.com/document/d/10J2roaMP7PtRWZFVtPtttfW64cOvxvom5OMgfJbTf74/edit?usp=sharing)
* [September Asset Package](https://docs.google.com/document/d/1PjELvcJtqLuko-5mWR_Ce0kSXtlBETu-NSVIZZg7iZc/edit?usp=sharing)
* [October Asset Package](https://docs.google.com/document/d/1a36NDDrMB96durfjXAg6MIWpNP0FJ3VLQEECqCoGO8E/edit?usp=sharing)

**Overview**

The Million Girls Moonshot website is live. Feel free to share with your partners.

[www.MillionGirlsMoonshot.org](http://www.milliongirlsmoonshot.org)

Twitter: @girlsmoonshot, @STEMNext

Hashtags:

● #MillionGirlsMoonshot

● #afterschoolSTEM

● #afterschoolworks

● #thisisafterschool

● #girlsinSTEM

● #womeninSTEM

Recommended days and times to post on Facebook for education-related topics:

* Best times: Wednesday at 9 a.m. and Saturday at 5 p.m.
* Best day: Wednesday
* It is not recommended to post on Sunday

**Twitter Graphics**

Editable Twitter Cava Link to Graphics Can Be Found [Here](https://www.canva.com/design/DAEJFsK_t6Q/share/preview?token=AK8UJBZ-eGCeebfkIf5e_Q&role=EDITOR&utm_content=DAEJFsK_t6Q&utm_campaign=designshare&utm_medium=link&utm_source=sharebutton)

**Facebook Graphics**

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*\*When customizing canva graphics, please remember to follow our brand guidelines that can be found* [*here*](https://drive.google.com/file/d/1CmhhGcCAs_YxNEuCJ-ZUrqnLeELkyQ6L/view?usp=sharing)

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### **Social Posts for Twitter**

This brief from @STEMTeachTools talks about the importance of supporting #students as they collect & use #data to help them decide what improvements to make as they redesign and iterate throughout the engineering design process!<https://rb.gy/9plnvx>

Engineering design failures can sometimes lead to #student frustration. This brief from @STEMTeachTools gives #teachers advice on how to manage & redirect students' frustration, so that they can "fail forward" and learn from their mistakes!<https://bit.ly/37XFRFE>

Check it out! This @EdWeekTeacher article gives #teachers advice on how to increase the quality and effectiveness of collaborative group work. Read more here:<https://bit.ly/37X7xug>

Developing a #STEM identity in youth is so important! This self-directed online course from @Click2Science provides examples & practical #tips about developing STEM identity in youth.<https://bit.ly/3jJXcUs>.

Did you know that developing a science-related identity increases engagement & also increases the likelihood that #students pursue a career in a science or STEM-related field? Head over tohttps://bit.ly/31SYpmv to read more!

We love #free #resources! This #Engineering Identity Development Scale (EIDS) from @LifeAtPurdue is a 20-item assessment that can be used to assess students’ interest and attitudes about engineering. Download here:<https://bit.ly/3mDZfvm>

Check out this book from @ResearchGate on comprehensive book on #youth development in out-of-school time settings.https://bit.ly/37XlxDZ

This really gets the creativity going! In this activity from @PBSKids, #students are given a model of a zipline delivery system & are asked to modify or improve the #technology so that will release a marble from a paper cup and hit a target.<https://to.pbs.org/35Mziml>

Build, test, #evaluate & redesign! Here are some #FREE materials for educators to improve their engineering teaching.<https://to.pbs.org/35QI5Um>

MUST WATCH! In this Ted Talk, Richard Turere, a young student from #Kenya, describes the process he used to develop a system to protect his cows from lions.<https://bit.ly/34HRJJF>

Here is another fun activity! In this activity, #students use a flip-flop template to write a description of a time they #failed or made a mistake (the flop) & how they flipped that flop into an #opportunity!<https://bit.ly/2TCWnm3>

Encourage your students to stick it out, even when learning gets #tough! These cactus themed posters from @TpT\_Official that promote perseverance and a growth mindset in your students. Download here: <https://bit.ly/2TGyPg1>

Failure isn’t always a bad thing. #Engineers need things to fail so they can understand how to make things better. Learn more in this video on how we can learn from our failures.<https://bit.ly/34IlREY>

Collaboration among peers is important. This blog from @TopHat outlines 10 team building activities that can be implemented to help youth develop the skills necessary to collaborate among peers. <https://bit.ly/34FsjfE>

This one is for all the parents out there! This blog post from @stem\_minds outlines why so many of your children's STEM lessons are designed to be tackled by small groups, rather than individually. Read more here:<https://bit.ly/3e9jUo5>

Check out this blog that provides an engineering book list for middle school youth. It includes inspirational biographies of engineers, stories of women inventors, and more! <https://bit.ly/3oFQpyU>

Check it out! @techbridgegirls Essential elements are guiding principles for high-quality, #equitable #STEM programs for #girls. These essential elements are based on Techbridge Girls’ 18 years of experience in the STEM field.<https://bit.ly/3mH7EOn>

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