**Million Girls Moonshot - Media Assets**

For September 2021

**For the 50 State Afterschool Networks: The social media assets are designed to be used in conjunction with the** [**content package here**](https://docs.google.com/document/d/1rO3_7q3wBZp4--LsaKUMsVO_FapGKUgBx6_A9cfmOYk/edit#) **for dissemination between September 1-30, 2021. Contact Terri Ferinde for questions and if you need help customizing.**

[**Content assets for September 2021**](https://docs.google.com/document/d/1rO3_7q3wBZp4--LsaKUMsVO_FapGKUgBx6_A9cfmOYk/edit#heading=h.fv8j0dz7kcho)

[**Previous Media Asset Packages**](http://afterschool.nptoolkit.org/)

**Overview**

The Million Girls Moonshot website is live. Feel free to share with your partners.

[www.MillionGirlsMoonshot.org](http://www.milliongirlsmoonshot.org)

Twitter: @girlsmoonshot, @STEMNext

Hashtags:

● #MillionGirlsMoonshot

● #afterschoolSTEM

● #afterschoolworks

● #thisisafterschool

● #girlsinSTEM

● #womeninSTEM

Recommended days and times to post on Facebook for education-related topics:

* Best times: Wednesday at 9 a.m. and Saturday at 5 p.m.
* Best day: Wednesday
* It is not recommended to post on Sunday

**Twitter Graphics**

Editable Twitter Canva Templates Can Be Found [Here](https://www.canva.com/design/DAEH4ORFigk/3L6QyFlQAFNL1XoJJz6uhA/view?utm_content=DAEH4ORFigk&utm_campaign=designshare&utm_medium=link&utm_source=sharebutton&mode=preview)

**Facebook Graphics**

Editable Facebook Canva Templates Can Be Found [Here](https://www.canva.com/design/DAEH4CQ7PhM/DRTj7Aq5Drtz6h6kfc06Yg/view?utm_content=DAEH4CQ7PhM&utm_campaign=designshare&utm_medium=link&utm_source=sharebutton&mode=preview)

*\*When customizing canva graphics, please remember to follow our brand guidelines that can be found* [*here*](https://drive.google.com/file/d/1CmhhGcCAs_YxNEuCJ-ZUrqnLeELkyQ6L/view?usp=sharing)

### **Social Posts for Twitter**

**Booster Packs**

* Calling all curious teens! Join @TeenScienceCafe for FREE conversations with #STEM experts. Check it out → <https://bit.ly/3zoA8D5>

**Featured Webinars**

* Check out all the free design challenges offered on the @technovation Curiosity Machine website. Register for this webinar to learn more: <https://bit.ly/3zoBg9N>
* Intel Future Skills Educator Academy gives you the opportunity to help build the next generation of #STEM leaders. Don’t miss it! <https://bit.ly/3yCwAgx> @intel
* #AI is connected to real life -- and you can learn how! Get the latest on artificial intelligence and how it works to solve problems: <https://bit.ly/3y0o7DB> @technovation
* Let’s engage with tech to solve issues affecting us all. Don’t miss hearing about the @technovation global program. Dive in! <https://bit.ly/3zyr3I1>
* This one’s for the “M” in #STEM -- join an @IfThenSheCan ambassador to talk math in #afterschool: <https://bit.ly/3zyr3I1> @ngcproject #afterschoolSTEM

**Featured Webinars (For Programs)**

* Don’t miss this! Webinar: Possible Futures (PF) Engineering & Design from @jfftweets curriculum on Oct. 14 at 3pm ET! Register here → <https://bit.ly/3AtUFXp>
* [WEBINAR] Part II of @jfftweets webinar on the FREE Possible Futures (PF) Engineering & Design curriculum is Nov. 3 at 3pm ET: <https://bit.ly/2XfwDkG>

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* Support #STEM in #afterschool -- dive in w/ @IfThenSheCan & their new afterschool portal and discover resources & activities: <https://bit.ly/3rvyFrJ> @ngcproject #afterschoolSTEM
* Get ready for Camp @goldieblox campers! Watch with @ngcproject to find resources to inspire the next generation of #girlsinSTEM: <https://bit.ly/3eK4vMr>
* It’s your chance to make an impact as a role model. Access this training from @techbridgegirls to be the best you can be! <https://bit.ly/3zHLfaz> #girlsinSTEM #womeninSTEM

**Transformative Practices**

* Extra, extra! Read all about THIS → Creating Pathways for Equity in STEM Through Family Engagement: <https://bit.ly/3AtVXSf> @NSTA
* From @NIOSTnews: Explore how to engage girls from rural communities in #STEM → <https://bit.ly/3xw1OVe>
* Check out this printable graphic on the 10 critical engineering practices: <https://bit.ly/3xx2iu9> #STEM
* So what is a #STEM mindset? Read on for why everyone should have one → <https://bit.ly/2VLbVsv> @NSTA
* From @GG\_Learning: this video helps your grade schooler learn more about engineering: <https://bit.ly/3yEJ9Yy>

**Hispanic Heritage Month**

* This #HispanicHeritageMonth, “think about your passion.” Check out this video to hear more from @IfThenSheCan ambassador Bea Mendez Gandica → <https://bit.ly/3sbyceF> #womeninSTEM
* Dig into this video on Paleontologist & @IfThenSheCan ambassador @paleontologica\_ <https://bit.ly/3CK6lqQ> #womeninSTEM #HispanicHeritageMonth
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* This #HispanicHeritageMonth we are celebrating our #womeninStem 🔬-- say cheese, @AnaMaPorras! <https://bit.ly/37EzhlK>
* Engineers solve problems. Watch this video for more on #womeninSTEM like @IfThenSheCan ambassador @WatchMeSTEM: <https://bit.ly/37Ca4Zl>

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* Happy #HispanicHeritageMonth @paleontologica\_! You’re dino-mite 🦖 <https://bit.ly/37A4iYj> #womeninSTEM
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* Crochet a friendship bracelet -- and learn more about bacteria! Thanks, @AnaMaPorras <https://bit.ly/3jMYosh> @GoldieBlox #HispanicHeritageMonth #girlsinSTEM
* We love this #DIY: dig for dinos with @paleontologica\_ → <https://bit.ly/3scN3FL> @GoldieBlox #STEM #HispanicHeritageMonth

**Families**

* Don’t miss out on these #STEM activities from @BosChildMuseum! <https://bit.ly/3lVflDx>

**STEM Transitions, Handoffs, and Coordination**

* Check out this case study of a design-led learning innovation to deepen interest-driven learning pathways for youth: <https://bit.ly/3ACcXFT>

**Activities for Programs**

* For out of this world activities for kids, check out @NASAspaceplace → <https://spaceplace.nasa.gov/>
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### **Graphics for Twitter**





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### **Graphics for Facebook**



