

OUR PURPOSE

Vello offers students personalized tutoring sessions with a United Way volunteer with a focus on fostering relationships that nurture and celebrate students' skills and progress.

OUR THEORY OF CHANGE

Vello is designed to improve students' reading skills (i.e., fluency, accuracy, prosody, vocabulary, comprehension) and their overall engagement in reading activities such as asking questions and making connections.

For teachers, Vello offers improved lesson planing support. We are also interested in supporting parental engagement in their child's reading progress and skill building.

OUR PROGRAM

Vello consists of 1:1 tutoring, Learning A-Z's blended learning platform with over 50,000 digital literacy resources, and the Vello Portal for training and scheduling. Vello supports the entire classroom with an expansive e-library, teacher instructional materials, and 1:1 support from tutors. Our volunteers build transformational relationships and work as a team to ensure all students reach reading proficiency.

I think Vello is a fantastic way for working professionals to work volunteerism into their daily activities. I loved reading with the kids and would recommend this to friends and colleagues. Thank you for the opportunity!

Jenn O., Vello Volunteer,
Johnson City, TN

OUR IMPACT

STUDENTS

78% of students said that they looked forward to reading with their Vello volunteer a lot

81% of students said reading with a Vello volunteer made them feel a lot better about their reading

81% of students said reading with a Vello volunteer made them feel a lot more excited about school

89% of students said reading with a Vello volunteer made them feel a lot more excited about learning.

TEACHERS

72% of teachers agreed or strongly agreed that Vello improved classwide engagement of all students

72% of teachers agreed or strongly agreed that Vello and its resources improved their lesson planning

VOLUNTEERS

82% of volunteers agreed or strongly agreed that Vello helped them make a positive impact on a child's life

89% of volunteers agreed or strongly agreed that Vello has given them an opportunity to volunteer that they wouldn't have had otherwise

86% of volunteers agreed or strongly agreed that Vello has been a very meaningful use of their time

YOUR IMPACT

We encourage you take an active step toward supporting the reading success of a child in your community. Get involved as a Vello volunteer through your local United Way, bring Vello to your workplace or school, or learn more about what United Way is doing to mobilize the caring power of your community.

Questions? Comments? Reach out!

Kristan Ginnings
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100% OF TEACHERS
agreed or strongly agreed that Vello improved
the reading skills of tutored students.

vello

