

# Transform a local classroom with a **vello** sponsorship.



Vello is one-on-one online tutoring that helps ensure kids are reading by fourth grade, which sets them up for success in school and beyond!

Your sponsorship dollars will ensure students in a local classroom have access to books and literacy tools. Your employees will form a tutor team and be matched to a classroom, providing one-on-one reading support and guidance, while monitoring each student's progress along the way.



**1 Community issue:**  
In almost every state, students are expected to be proficient readers by fourth grade, otherwise they risk being held back.

**2 United Way and your organization**  
are uniquely poised to be part of the solution.

**3 Together, Vello can be our answer**  
through one-on-one online tutoring that makes volunteering in classrooms easy AND helps kids read.

**4 Your dollars provide**  
reading stations, access to a digital library for ALL kids, and support for up to 37 students and their families.



Learn how you can make a difference!



[Vello.org](http://Vello.org)



# DREAM TO READ. READ TO DREAM.

## REASONS TO SUPPORT VELLO:

- In 2015, 66.67% of fourth graders failed to score proficiently in reading. (National conference of State Legislatures)
- Vello connects passionate professionals with kids in their community for instant guided reading with super simple screen sharing and audio.
- All dollars go directly to cover the costs of the program: volunteer administrative portal, background checks, technical support and tutor development.

Classrooms in our community are ready for Vello and waiting to be matched to your company/volunteer team to start. We can't Vello without you!

Work with United Way to determine how this low cost sponsorship will create BIG impact and workplace engagement!



Help kids become better readers today!



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